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July 25, 2019

Ms. Laurie Balfour
Executive Director
Alberta Automobile Insurance Rate Board
#2440 Canadian Western Bank Place
10303 Jasper Avenue
Edmonton, Alberta T5J 3N6

Via email airb@gov.ab.ca

Re: Annual Review of Automobile Insurance Loss Experience

Dear Ms. Balfour:

Please find enclosed the required signed original of the Facility Association submission to the Alberta Automobile Insurance Rate Board's Annual Review of Automobile Insurance Loss Experience. Please note we have also submitted an additional submission which addresses the draft Oliver Wyman ("OW") reports entitled "Annual Review of Industry Experience – Preliminary Report as of December 31, 2018 Private Passenger Vehicles" and "Annual Review of Industry Experience – Preliminary Report as of December 31, 2018 Commercial Vehicles", both dated June 28, 2019.

Delivering our presentation at the Open meeting of August 15th on behalf of Facility Association will be:

Saskia Matheson, President & CEO
Shawn Doherty, Senior Vice President, Actuarial & CFO

Please also find enclosed a signed disclosure form.

With respect to our presentation needs, we will be using a laptop-driven PowerPoint presentation to highlight facts and themes from our submission. A projector (with USB or HDMI cable connectivity) and screen are all that we need. We will email the presentation to you on or before August 2nd.

If you require anything further in the interim, please let me know directly.

Yours truly,

A handwritten signature in black ink, appearing to read 'Saskia Matheson', written over a light-colored background.

Saskia Matheson
President & CEO

Encl.

c.c.: George Hardy, Facility Association Board Chair

Alberta Automobile Insurance Rate Board

**Annual Review of Automobile Insurance Loss Experience
August 15, 2019**



FACILITY
Association

**Submission
July 25, 2019**

Saskia Matheson
President & CEO

1 **INTRODUCTION**

2 We are pleased to make this submission to the Alberta Automobile Insurance Rate Board (AIRB),
3 continuing in the tradition of the Facility Association to provide information and what insight we
4 can on issues related to automobile insurance, market stability and availability. Our submission
5 consists of an annual update on the size, volume trends and financial performance of the two Alberta
6 Risk Sharing Pools and the residual market segment for private passenger vehicles administered by
7 Facility Association (FA) on behalf of automobile insurers in the province. It is patterned on
8 previous annual updates for ease of comparison.

9 [Appendix 1](#) provides both a background to the history and operation of the Alberta Risk Sharing
10 Pools, and a brief overview of Facility Association's other operations in the province.

11 Facility Association's Mission and Vision are:

12 **Mission**

13 Facility Association's mission is to administer automobile insurance residual market
14 mechanisms, enhance market stability, and guarantee the availability of automobile
15 insurance to those eligible to obtain it. We strive to keep the market share of the
16 residual markets as small as possible, so consumers may benefit from the
17 competitive marketplace to the greatest extent possible.

18 **Vision**

19 Facility Association's vision is to be recognized and relied upon as a highly efficient
20 and effective administrator of automobile insurance residual markets, whose
21 objective opinion on residual markets and related issues is respected and sought by
22 stakeholders.

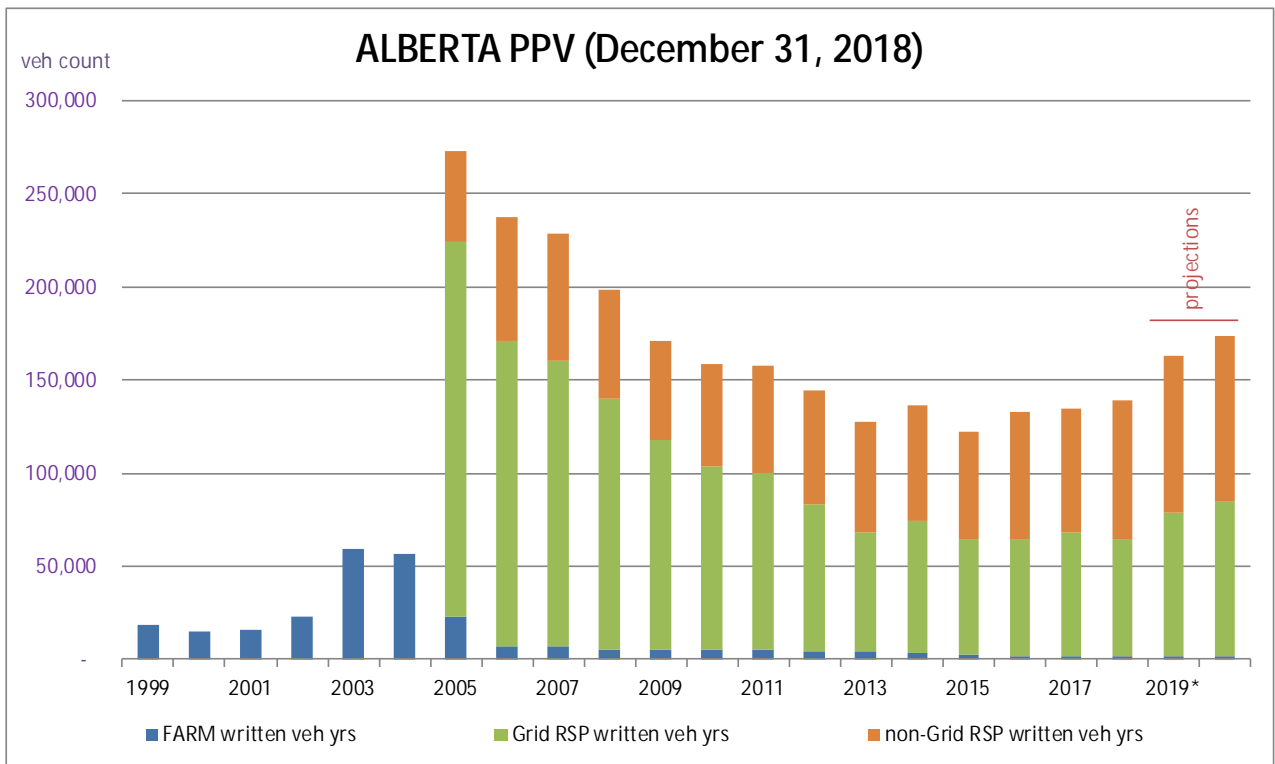
23 Our position continues to be that residual market volumes (both in the Risk Sharing Pools and the
24 residual market segment) should be as small as possible. There are two reasons for this: First, a
25 small residual market is ongoing evidence that the market is competitive, and that consumers are
26 successfully finding coverage in a market they choose. Second, we believe those consumers are
27 best served by companies competing directly for their business without the need to calculate the
28 impact arising from their compulsory participation in residual market mechanisms. That is, residual
29 market mechanisms should be small enough that their presence in a compulsory auto insurance
30 jurisdiction should be "incidental" to a company's competitive participation in that jurisdiction.

31 The chart at the top of the next page provides historical and projected Alberta individually-rated
32 private passenger vehicles counts for the FA residual market mechanisms collectively by year. We

33 provide a 20 year perspective to show the variability over time. It is sometimes tempting to believe
 34 that current conditions are immutable, but the longer perspective shows the market can change.

35 FARM volumes are of course restricted for PPV's by the eligibility criteria, and so to provide a
 36 litmus of the general status of market availability, we must consider the residual market mechanisms
 37 together. In total, both the absolute counts and market share bottomed-out in 2015 (market share of
 38 4.4% of private passenger vehicles), moving back up to 4.9% in 2018. So far in 2019, FARM PPV
 39 counts are up 19%, Grid RSP counts are up 28%, and non-Grid counts are up 1%. In total, we are
 40 projecting 17% growth in 2019 and a further 6% growth in 2020 against industry growth that we
 41 expect to be less than 2% annually – we are expecting FA market shares to continue to increase as
 42 a result, heading back toward the 6% level last experienced in 2011.

43 **Alberta individually-rated vehicle counts through the FA residual market mechanisms**



44

45 The Facility Association Residual Market (FARM) is a small volume, tightly defined pooling
 46 mechanism for higher-risk cars and drivers. The annual premiums for approximately 90% of
 47 individually-rated private passenger exposures insured through the FARM are capped by the
 48 insurance premium regulation grid. The volume vehicles insured through this mechanism dropped
 49 after the 2004 reforms, and, as indicated in Table 1 at the top of the next page, counts decreased to
 50 approximately 1,532 in 2017 (market share 0.1%), but rebounded in 2018 to 1,697 (but not enough

51 of a rebound to move the market share). There has been continued growth in the FARM during
52 2019 (as previously discussed), although we are projecting no growth in 2020.

Table 1
Alberta Private Passenger Residual Market Segment – Market Share

Year	Written Premium Basis		Exposure Basis	
	W. Prem (\$000s)	Mkt Share	W. Count	Mkt Share
2014	13,764	0.4%	3,445	0.1%
2015	11,410	0.4%	2,543	0.1%
2016	7,587	0.2%	1,644	0.1%
2017	7,179	0.2%	1,532	0.1%
2018	8,134	0.2%	1,697	0.1%
2019	9,287		1,878	
2020	9,287		1,878	

2019 and 2020 projections per the 2020 Preliminary FARM Outlook posted June 13, 2019 to the FA website (www.facilityassociation.com)

53

54 Table 2 below provides written premium volumes for the two Alberta Risk Sharing Pools, the Grid
55 Risk Sharing Pool (Grid RSP) and the Non-Grid Risk Sharing Pool (Non-Grid RSP).

Table 2
Alberta Risk Sharing Pools – Market Share (Written Premium Basis)

Year	Total		Grid RSP		Non-Grid RSP	
	W. Prem (\$000s)	Mkt Share	W. Prem (\$000s)	Mkt Share	W. Prem (\$000s)	Mkt Share
2014	238,352	7.8%	155,765	5.1%	82,587	2.7%
2015	224,297	7.0%	138,309	4.3%	85,988	2.7%
2016	248,140	7.5%	148,472	4.5%	99,668	3.0%
2017	258,972	7.5%	159,965	4.6%	99,007	2.9%
2018	272,525	7.4%	158,548	4.3%	113,977	3.1%
2019	339,594		200,364		139,230	
2020	373,831		223,247		150,584	

2019 and 2020 projections per the 2020 Preliminary RSP Outlook posted July 19, 2019 to the FA website (www.facilityassociation.com)

56

57 Counts are a better measure of market growth, and counts have continued to climb, reaching 2.7%
58 in 2018, the highest it has been since 2008.

Table 3
Alberta Risk Sharing Pools – Market Share (Written Exposures or "Count" Basis)

Year	Total		Grid RSP		Non-Grid RSP	
	W. Count	Mkt Share	W. Count	Mkt Share	W. Count	Mkt Share
2014	133,164	4.9%	70,934	2.6%	62,230	2.3%
2015	119,658	4.3%	61,813	2.2%	57,845	2.1%
2016	131,112	4.7%	63,360	2.3%	67,752	2.4%
2017	132,941	4.8%	66,524	2.4%	66,417	2.4%
2018	137,048	4.8%	62,955	2.2%	74,094	2.6%
2019	161,094		76,753		84,342	
2020	171,354		83,268		88,087	

2019 and 2020 projections per the 2020 Preliminary RSP Outlook
posted July 19, 2019 to the FA website (www.facilityassociation.com)

59

60 The size of the Risk Sharing Pools can be influenced by a number of factors. While on a general
61 level, insurers tend to keep on their own books risks they believe to be adequately priced, and
62 transfer to the Risk Sharing Pools (subject to eligibility rules) risks they believe to be inadequately
63 priced, the movement of business appears to be subject to a more complex relationship.

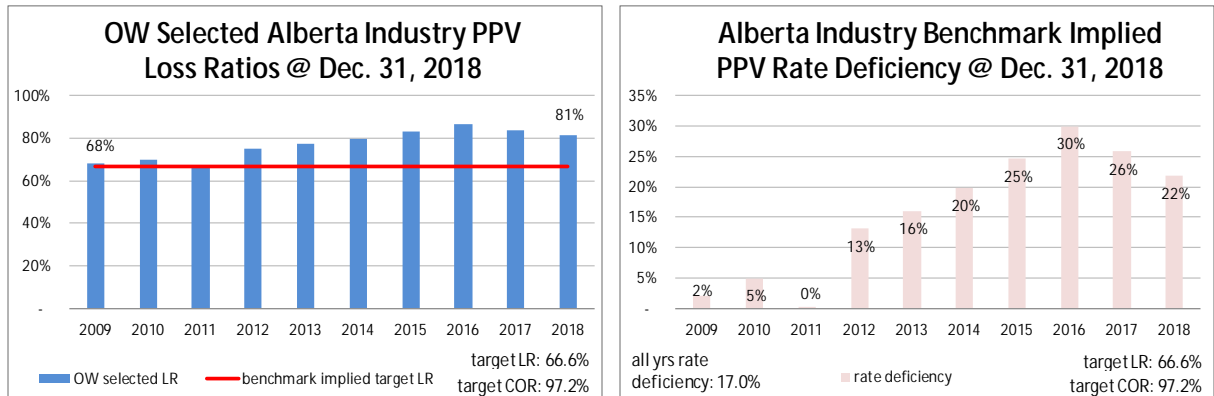
64 The Risk Share Pool mechanism is designed to support availability in a generally stable market,
65 where temporary disturbances in profitability – such as a trend in a coverage, or a territorial shift in
66 experience -creates a *subset* of the market that is temporarily systemically underpriced. In that
67 circumstance, the Risk Share Pool offers an avenue for companies to insulate themselves from the
68 full impact of writing too much of that subclass while the market adjusts and responds, and market
69 availability is therefore protected.

70 However, where a substantial component of the industry faces price inadequacy, the Risk Sharing
71 Pools can no longer offer protection to the larger players since too great a portion of the book is
72 underpriced, and transfer will merely result in a sharing back of a similarly poor result based on
73 market share. In such a circumstance, companies may well begin to take other actions to limit their
74 exposure to perceived underpriced business.

75 Using the (all coverages) estimates provided in the preliminary Oliver Wyman Private Passenger
76 Report and the associated preliminary proposed benchmark assumptions, we have estimated the
77 associated all coverages ultimate accident year loss ratios (indemnity plus claims expenses), and

78 compared those ultimates against a target loss ratio level consistent with the expense, discount rate,
 79 and profit provision benchmark assumptions as proposed in the OW PPV Report. Comparing the
 80 target to the historical loss ratios provides some context for the *historical* rate adequacy relative to
 81 the *current* proposed benchmark assumptions. These results are summarized below, indicating
 82 significant rate deficiency (again, against the *current* proposed benchmark assumptions).

83 **OW PPV Preliminary Report – All Coverages Loss Ratios and implied rate deficiencies**

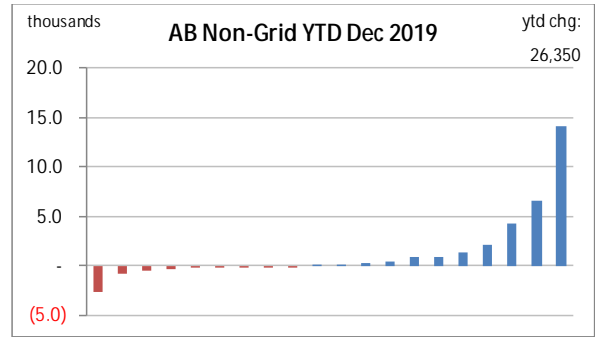
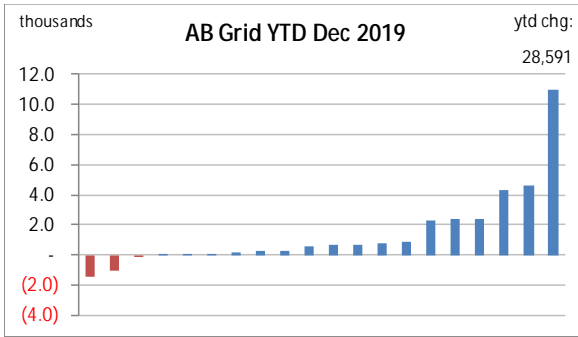


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85 The above would suggest that an industry-wide significant rate deficiency exists – a deficiency that
 86 may have existed over the course of at least a full underwriting cycle (typically 7-10 years). The
 87 upcoming lifting of the 5% rate cap in August will open the door to companies to take the needed
 88 larger increases as their individual results require, but the accumulated deficiency will take longer
 89 than a single cycle to lift, this can be expected to lead to individual insurer decisions to protect
 90 themselves and their shareholders.

91 To support our RSP count projections, significant users for the RSPs are requested, on a quarterly
 92 basis, to provide projected RSP usage by month to the end of the next calendar year – 9 of the 18
 93 member groups provided projections, but these 9 account for almost 90% of the projected count for
 94 2019. As indicated in the “growers vs. decliners” charts below and at the top of the next page (where
 95 each bar in the charts measures the projected change in count for member groups), the majority of
 96 members using the Grid RSP are projecting to transfer more in 2019 than 2018, while it is more
 97 evenly split in relation to the projection for the non-Grid RSP.

98 **2019 Projection Grid and non-Grid RSP Projected Changes in Count by Member Group**



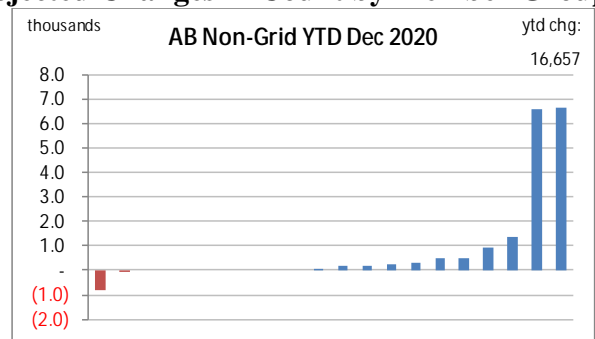
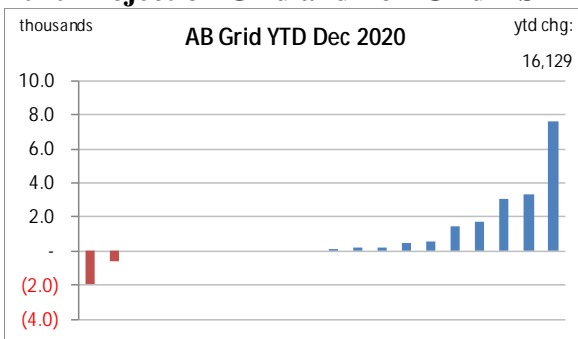
	# grps	chg
decliners:	3	(2,679)
no changers:	-	-
growers:	17	31,270

	# grps	chg
decliners:	9	(4,636)
no changers:	-	-
growers:	11	30,986

99

100 For 2020 (see next page), we see more growers than decliners in both RSPs.

101 **2020 Projection Grid and non-Grid RSP Projected Changes in Count by Member Group**



	# grps	chg
decliners:	2	(2,536)
no changers:	8	-
growers:	10	18,664

	# grps	chg
decliners:	2	(830)
no changers:	7	-
growers:	11	17,486

102

103 As noted previously, there is a limit to the total number of risks that can be transferred to the Non-
 104 Grid RSP, as each member-group is limited to a 4% transfer amount relative to their previous non-
 105 Grid private passenger vehicles insured in the prior calendar year – we estimate that the maximum
 106 that could be transferred in 2019 at approximately 105,000 vehicles, so that the 84,342 projected
 107 transfers represents about 80% of the maximum. That said, 3 member groups are projected to be at
 108 over 95% of their limit for 2019, and another 6 between 80% and 95% of their 2019 limits.

109 Where RSPs are shared on market share, such as in Alberta, then regardless of industry or company
 110 results, logic would suggest that members transfer their full limit: Assuming an even distribution
 111 of projected loss ratio across the book, it would appear to always make sense for a company to
 112 transfer in the worst 4%. So why don't companies do so?

113 It is possible that some companies are unable to identify a full 4% of risks in their books which are
114 clearly less profitable than the rest. While there is a small group of risks (@2%) that have an
115 expected loss ratio well above the average, Determining the factors that place an additional 2 points
116 of the book out of the “bulk” of the business can prove challenging. There are, for these companies,
117 2 groups of risks - demonstrably higher loss ratio, and the majority.

118 As companies improve their risk classification systems, they move from a “block” with all the same
119 expected loss ratio, to a curve. These companies increase their pool usage as the underlying rating
120 system profitability is eroded, and they bump up against the 4 point limit.

121 We also expect that there is a third group of companies who have an even more sophisticated pricing
122 model, which tightens the rating around the average loss ratio. If the distribution of the loss ratios
123 of sub-segments is more concentrated around the average, as would happen in this case, as the loss
124 ratio of the entire book shifts up, it would not increase RSP use until such time as the loss ratio of
125 the whole book was severely undermined.

126 When the market faces systemic underpricing, the link between volume change in the RSP’s and
127 market availability becomes muddled by other factors, and can no longer be relied upon as a litmus
128 indicator of availability.

129 At some point in an environment of underpricing, the transfer of risk, especially for larger players
130 in the market, may no longer be advantageous. If the entire industry is underpriced, transfer of the
131 “average” poor expected loss ratio component merely trades one poor loss ratio for another in market
132 sharing of the RSP results.

133 Facility Association management continues to monitor this situation. The Board of the FA is
134 sensitive to the fact that current cost pressures and pricing limitations could manifest themselves as
135 availability issues for consumers. Nonetheless, the FA Board has decided not to increase the transfer
136 limit for the Non-Grid RSP at this time. In the early days of the RSPs’ when there was concern that
137 the pressure on assuring market availability was unequally borne by some companies, a larger limit
138 served to stabilize the market, and support the move to a more equitable sharing of the residual
139 portion of the market. In the current situation, however, the burden of inadequate pricing falls
140 throughout the industry, and the FA Board is of the view that increasing the RSP limit would only
141 serve to mask the underlying cost issues. The FA Board is also of the view that it is in the best
142 interests of Alberta automobile insurance consumers that those issues be dealt with in a meaningful
143 way. The FA Board will continue to review requests for increased transfer limits from individual
144 companies through the prescribed process.

145 FA has released Preliminary Outlooks for calendar year 2020 separately for the FARM and the
146 RSPs, and both are available on our website (www.facilityassociation.com). It is very important to

147 remember that the Outlooks are a forward looking exercise and that the final numbers may differ,
 148 perhaps by substantial amounts, from those presented in both the Outlooks and in earlier tables
 149 presented hear.

150 The market share of the Alberta private passenger residual markets on a combined basis (i.e. FARM
 151 and RSPs), remain among the largest in North America, behind only North Carolina and the
 152 Northwest Territories as shown in Table 4 below Alberta moved ahead of Nunavut in 2018, which
 153 dropped to 5th spot).

Table 4
Top Ten Private Passenger Residual Market Jurisdictions in North America

Jurisdiction	Market Share (vehicles)
North Carolina	30.3%
Northwest Territories	9.3%
Alberta (RSP & FARM)	4.9%
Nova Scotia (RSP & FARM)	4.0%
Nunavut	3.8%
New Brunswick (RSP & FARM)	3.4%
Newfoundland & Labrador	3.1%
Ontario (RSP & FARM)	2.4%
Rhode Island	2.1%
Prince Edward Island	1.2%

Sources: Canadian data is as at December 31, 2018
 USA data is for 2015 as per Insurance Information Institute
 (<http://www.iii.org/fact-statistic/auto-insurance>)

154

155 (Unfortunately, the Insurance Information Institute in the US does not seem to be maintaining
 156 residual market shares by state any longer. Information available directly from the North Carolina
 157 Reinsurance Facility website indicates a market share still above 25%. The Rhode Island
 158 Automobile Insurance Plan website does not appear to be actively maintained.)

159 In general, as we have noted in previous years, there is a correlation between residual market size
 160 and the degree of price competition permitted in a given jurisdiction, and on a directional level this
 161 remains the case. However, this correlation assumes that the growth of the residual market is a
 162 simple effect of the companies’ desire to avoid the burden of the underpriced business. In
 163 jurisdictions with a FARM type mechanism with no eligibility restrictions, general price inadequacy
 164 in the market will lead to direct growth in the residual market. Where the mechanism is a pool at

165 “street” prices, and/ or the FARM mechanism is restricted, the correlation will be less
166 straightforward. Our concern then moves beyond the risk of a larger residual market. In
167 circumstances where the FARM is restricted by eligibility, if the Risk Share Pool no longer offers
168 respite from the burden of underpriced business due to the ubiquity of that price inadequacy, we will
169 begin to see restriction in the market: cancellation of brokers, closure of offices and potentially even
170 withdrawal of companies.

171 In the past, we have said that it is our view that the move away from the “one size fits all” nature of
172 the previous industry-wide rate adjustment process to a “File and Approve” system which reviews
173 rates on a company-by-company basis would have a beneficial effect on residual market volumes
174 due to the potential for increased price competition. That remains our view, and we continue to
175 believe (based on the available evidence) that pricing flexibility combined with product cost stability
176 will be correlated with lower residual market volumes over time.

177 We also continue to believe that moving even further beyond a “File and Approve” system to one
178 of open competition under the price ceiling provided by the premium grid regulation at some point
179 in the future would provide an additional opportunity to reduce the number of cars insured through
180 the residual market mechanisms, and stabilize the market availability now and into the future for
181 Albertan motorists.

182 **FINANCIAL PERFORMANCE**

183 Table 5 at the top of the next page summarizes the financial performance of the Risk Sharing Pools
184 since inception. The data in Table 5 is taken directly from our audited financial statements, and
185 we’ve included our current projections for fiscal years 2019 and 2020 (these projected results are
186 NOT included in the total in the table).

Table 5
Alberta Risk Sharing Pools – Excess / (Deficiency) of Revenue over Expenses

Fiscal Year (\$000s)	Total	Grid RSP	Non-Grid RSP
2008 and prior	(163,514)	(65,537)	(97,977)
2009	76,563	85,747	(9,184)
2010	82,779	83,893	(1,114)
2011	(4,236)	13,432	(17,668)
2012	(22,509)	(1,556)	(20,953)
2013	(52,335)	(14,452)	(37,883)
2014	(79,843)	(39,190)	(40,653)
2015	(19,760)	(591)	(19,169)
2016	(115,825)	(69,699)	(46,126)
2017	(110,439)	(62,015)	(48,424)
2018	(75,432)	(36,792)	(38,640)
2019	(83,930)	(34,457)	(49,473)
2020	(132,331)	(60,166)	(72,165)
Total (excluding 2019, 2020)	(484,551)	(106,760)	(377,791)

Source: FA audited Financial Statements

Projections consistent with 2020 Preliminary RSP Outlook assumptions

187

188 Automobile insurance is a business based on estimates – the true results of a given accident year
 189 cannot be known until many years in the future. Deriving estimates (especially initial estimates) for
 190 the RSPs is especially challenging from an actuarial perspective as it involves taking into account
 191 the independent decision-making of member companies with respect to what types of risks they will
 192 transfer to a given pool. The estimated ultimate loss ratios for the RSPs by accident year and how
 193 those estimates have evolved over the last five years are shown in Table 6 (top of next page). Please
 194 note these loss ratios are on an “all coverages basis”, and include indemnity, allowed claims
 195 expenses, and an additional loading for other claims expense costs to put the ratios to allow easier
 196 comparisons with other sources of Loss Ratios. The industry loss ratios shown in Table 6 are Facility
 197 Association’s internal estimates for indemnity, and include a loading for allocated and unallocated
 198 loss adjustment expenses (ALAE & ULAE). Note, however, we did not load for Heath Levy costs
 199 (as some other sources of LR do). From our perspective, the values in Table 6 are then for illustrative
 200 purposes only.

**Table 6
Alberta Risk Sharing Pools and Industry Private Passenger**

Undiscounted Estimated Ultimate Loss Ratios (including loading for ALAE & ULAE)

Valuation Period	Accident Year					
	2013	2014	2015	2016	2017	2018
Grid RSP						
as at Oct 31, 2014	79.4%	76.7%				
as at Oct 31, 2015	80.0%	85.3%	81.6%			
as at Oct 31, 2016	83.9%	92.4%	96.7%	88.5%		
as at Oct 31, 2017	83.2%	92.3%	101.1%	103.3%	96.0%	
as at Oct 31, 2018	81.4%	90.7%	101.1%	104.1%	96.3%	96.3%
Non-Grid RSP						
as at Oct 31, 2014	110.7%	112.6%				
as at Oct 31, 2015	111.3%	117.4%	109.9%			
as at Oct 31, 2016	110.0%	121.9%	110.1%	120.2%		
as at Oct 31, 2017	108.8%	121.8%	113.2%	128.7%	121.1%	
as at Oct 31, 2018	119.1%	105.0%	125.0%	117.7%	117.0%	121.7%
Industry						
as at Dec. 31, 2014	76.1%	77.1%				
as at Dec. 31, 2015	76.1%	77.3%	76.6%			
as at Dec. 31, 2016	77.5%	79.5%	80.8%	80.1%		
as at Dec. 31, 2017	78.1%	80.8%	84.2%	87.5%	83.5%	
as at Dec. 31, 2018	77.2%	79.8%	83.0%	87.6%	86.0%	84.8%

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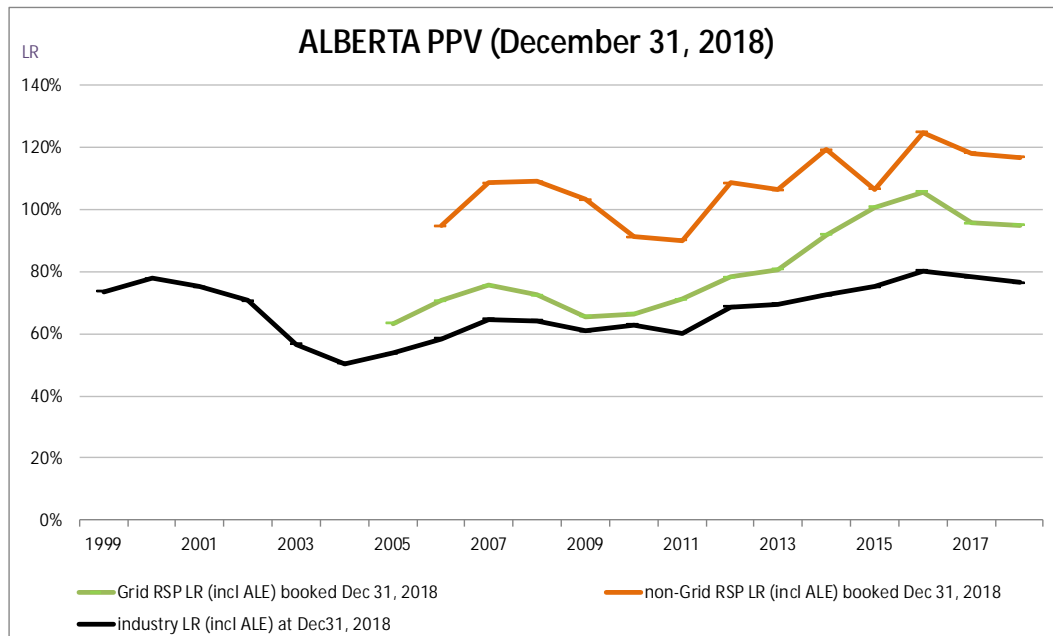
202 Of course, the impact of the financial results of the RSPs on any one company may differ from the
 203 impact of the RSPs on the industry in total, as the impact of any one individual company depends
 204 not only on their transfers to the RSPs, but also on their market share (which dictates their share of
 205 the result of the RSPs).

206 **FINANCIAL IMPACT ON THE INDUSTRY**

207 Because we must prepare our financial statements according to Generally Accepted Accounting
 208 Principles, our statements can only show the results of our own operations. As member companies
 209 incorporate their share of Risk Sharing Pool premiums and results into their own statements, they
 210 have to reflect items such as health levies, premium taxes, investment income, income tax effects
 211 and their cost of capital on those premiums and results.

- 212 · On an accident year loss ratio basis, the Grid RSP loss experience has been worse than that
- 213 of the industry since inception (see all-coverages loss ratio chart below, which includes

214 loadings to include all claims expenses). The increasing gap between industry loss ratio and
 215 grid loss ratio is evidence of the industry’s improving understanding of which grid business
 216 is unprofitable, and which is best kept for their own books.



217

- 218 • Competitive enterprises need to generate a competitive level of return. To the extent that
 219 companies may not be generating a competitive level of return on approximately 7.6% of
 220 revenue (the 2018 premium market share of the Alberta RSPs), that return must be generated
 221 from those paying the remaining 92.4% of premium in the marketplace. If it cannot be, then
 222 as noted, companies may begin to take other actions.
- 223 • Taken together, the Risk Sharing Pools represent a large volume of premium likely to behave
 224 in a more volatile way than that of most individual companies. For example, per Table 6,
 225 the Grid RSP loss ratio jumped from 81.4% to 90.7% from accident year 2013 to 2014, and
 226 the Non-Grid RSP loss ratio decreased from 119.1% to 105.0% in the same period. Although
 227 this volatility impacts all companies in a similar way, smaller companies with limited
 228 financial resources very probably find those impacts more difficult to absorb.

229 **COMMERCIAL**

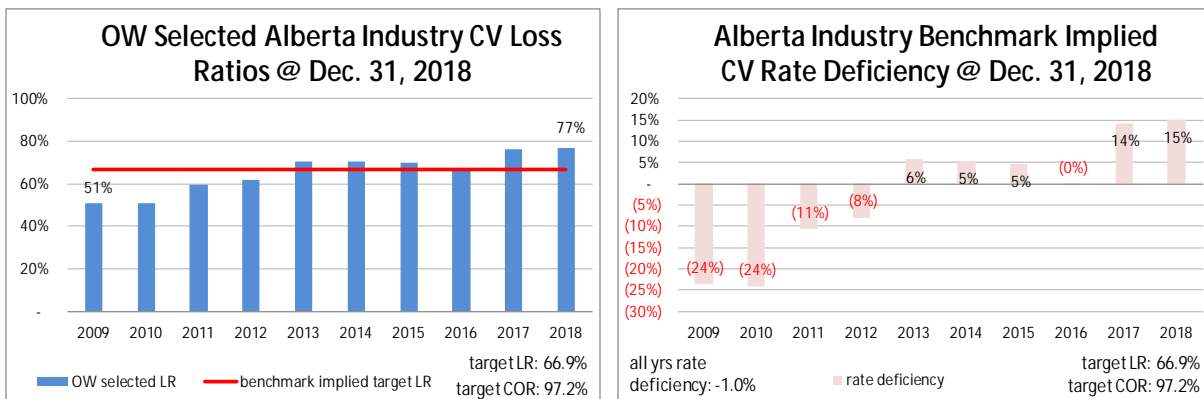
230 In Alberta the residual market for Commercial Vehicles including fleets is represented by the
 231 FARM, and there is no restriction on eligibility for these vehicles. As a result, when the market is
 232 restricted, we see a direct and immediate impact on the size of the FARM. Over the past year to
 233 June 2019, the FARM’s commercial writings in Alberta have grown by 28%, from \$20.8 million to
 234 \$26.6 million. Of this \$5.8 million growth in premium, half of it is fleet-rated, growing at 84%. For

235 interurban vehicles (i.e. long-haul trucks), premium is up 226%, from \$13.8 million to \$45.0 million,
 236 becoming the largest class in the FARM in Alberta, accounting for almost 45% of total premium for
 237 the 12-months to June 2019. Of the \$31.2 million increase in interurban vehicle premium,
 238 \$15.7 million is fleet-rated, increasing 499% from \$3.1 million to \$18.9 million – on its own, fleet-
 239 rated interurban vehicle premium is now higher than all other rating classes, other than commercial
 240 vehicle for FARM in Alberta.

241 This mirrors a growth we are seeing in the commercial and interurban market across the country,
 242 where recent growth in commercial and interurban vehicles in the FARM has been significant (57%
 243 and 154% premium growth on a rolling 12-month basis to June 2019).

244 We are always concerned when there is growth in the residual market, but we are doubly concerned
 245 when that growth is accompanied by a deterioration in experience.

246 **OW CV Preliminary Report – All Coverages Loss Ratios and implied rate deficiencies**



247

248 While the commercial residual market waxes and wanes over time, depending on developments in
 249 certain sub-classes of business, it is an added concern to us that this development is not restricted to
 250 single commercial vehicles, but represents numerous large fleets as well. Facility Association has
 251 a fleet program, however it is simplistic and was created to provide a general price for fleets that are
 252 outside the market norm, or who temporarily find themselves without a market. The growth of our
 253 fleets in the past year includes a number of large fleets, some in excess of 200 vehicles. This is a
 254 cause for concern; normally a large fleet would be in the regular market, where insurers are in a
 255 position to work with the fleet owners to provide loss control, advanced underwriting, and therefore
 256 the best rate. Fleets come to FA either because there is no market for a segment (such as taxis in
 257 some Atlantic provinces), because the rates in Facility have become inadvertently competitive with
 258 the market, or because there is a major restriction in the regular market appetite. Regular market
 259 fleet writers work with fleet operators to lower their risk and loss experience. This is a social benefit
 260 as well as a cost savings, as the result is fewer crashes and claims. Facility Association is neither

261 designed nor equipped to provide this kind of fleet management service, and thus large fleets written
 262 in Facility Association is a cause for concern.

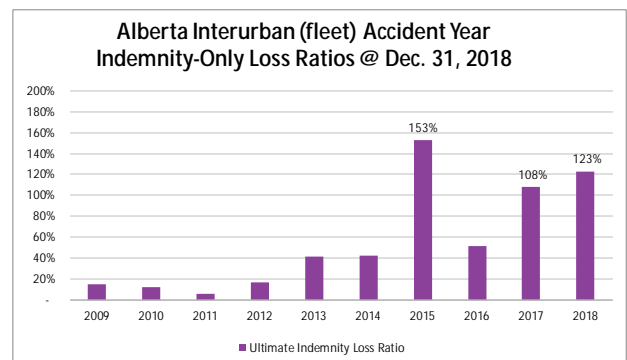
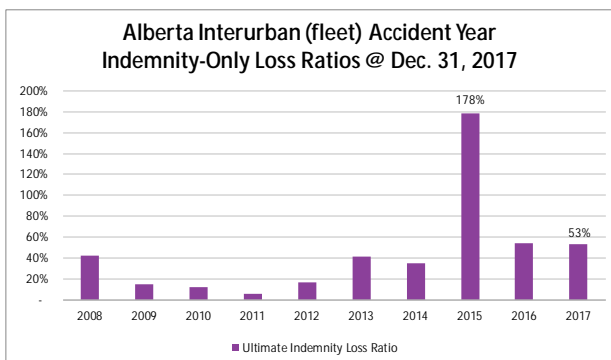
263 Earlier in the year, management undertook a review of the sources of the growth in commercial
 264 vehicles. The growth appears in two distinct areas: the interurban and haulage classes, and single
 265 small delivery trucks; there is no pattern by territory or region, except to note that Ontario and
 266 Alberta are leading the growth, with the remaining jurisdictions following. A significant and
 267 growing subset is presented as having no prior insurance.

268 In the spring FA met with the Ontario Trucking Association, who expressed concern over what was
 269 characterized as a growing number of marginal operations, with poor safety records and practices,
 270 finding insurance coverage in the Facility Association. It was alleged that many of these operators
 271 misrepresent their operating jurisdiction, to get cheaper rates based outside Ontario, and
 272 misrepresent their US exposure as well as their claims history, purporting to be new ventures rather
 273 than existing operations with claims.

274 We have established a Commercial working group with representatives from commercial writers
 275 and large commercial brokerages as well as input from the Trucking Associations, and are reviewing
 276 the Facility Association underwriting rules and rating practices to ensure that we have the tools to
 277 properly rate these risks, and that Facility Association is not becoming an unwilling and unintended
 278 competitor for this business. We are also undertaking an audit of all larger fleets to review both the
 279 jurisdiction and history of their operations.

280 All of this is to ensure that we are not left solely with rate as a response to the growing unprofitability
 281 of this sector.

282 The chart below shows the deterioration in the fleet loss ratio in 2017, as well as a similar figure for
 283 2018. The 2015 spike, which could be viewed as an anomaly through the lens of 2017, is now
 284 showing as the start of a deterioration in experience.



285
 286 The recent growth in commercial fleet writings in the FARM points to a restriction in the regular
 287 commercial market for this line of business. Facility Association management continues to monitor

288 this situation, and work with all stakeholders to ensure the ongoing stability of this market, but we
289 have a limited number of tools at our disposal, and must work within the context of the overall
290 market level of profitability and appetite for business.

291 **CONCLUSION**

292 We stated near the beginning of this submission our belief that consumers are best served by
293 companies competing directly for their business in an environment where those companies do not
294 have to frame their business decisions based on potential financial impacts from residual market
295 mechanisms such as the Risk Sharing Pools and the Residual Market Segment.

296 Simply stated, maximizing voluntary market insurance availability for consumers can be achieved
297 in an environment where both the costs associated with the insurance product are stable and where
298 there is a significant degree of pricing flexibility. In a similar vein, we continue to encourage, as we
299 have in previous years, that steps be taken to ensure the protection afforded by the premium grid
300 remains as tightly focused as possible on the group of consumers it is intended to protect and that
301 insurers be allowed to charge adequate rates for risks not targeted by the grid. As long as the
302 premium grid remains in force, we believe allowing open price competition below the maximum
303 premium set by the grid will pave the way for the smallest possible residual market volumes in the
304 current regulatory framework.

305 Facility Association's primary concern is always the protection of market availability, and the best
306 guarantee of market availability is a healthy, competitive regular market.

307 **APPENDIX I: RISK SHARING POOLS BACKGROUND, AUTHORIZATION & OPERATION**308 **BACKGROUND**

309 Facility Association is an administrative mechanism that administers involuntary residual market
310 automobile insurance on behalf of the voluntary/private sector automobile insurance industry across
311 Canada. Created by the industry and empowered by statute, Facility Association's mission and
312 vision are:

313 **Mission**

314 Facility Association's mission is to administer automobile insurance residual market
315 mechanisms, enhance market stability, and guarantee the availability of automobile
316 insurance to those eligible to obtain it. We strive to keep the market share of the
317 residual markets as small as possible, so consumers may benefit from the
318 competitive marketplace to the greatest extent possible.

319 **Vision**

320 Facility Association's vision is to be recognized and relied upon as a highly efficient
321 and effective administrator of automobile insurance residual markets, whose
322 objective opinion on residual markets and related issues is respected and sought by
323 stakeholders.

324 Facility Association has a full-time staff of thirty-nine people and fulfills its mandate via a network
325 of outsourcing and professional services arrangements.

326 In Alberta, Facility Association administers the Alberta Risk Sharing Pool (RSP) (in reality, two
327 Pools – one for Grid risks and the other for Non-Grid risks) for private passenger vehicles. It also
328 administers the traditional Residual Market for non-private passenger vehicles and a very small
329 "Residual Market Segment" (with very tightly defined risk criteria) for private passenger vehicles.

330 Because all licensed automobile insurers in Alberta must be members of Facility Association, and
331 because they must participate in the residual market mechanisms administered by Facility
332 Association according to specified sharing formulas, their individual financial results are subject to
333 greater volatility and uncertainty than would otherwise be the case. Participation in the Residual
334 Market also imposes additional costs on Facility Association member companies for such expenses
335 as premium taxes and health levies on their respective shares of residual market premiums and the
336 cost of the capital that members must maintain to support residual market premiums.

337 **THE RESIDUAL MARKETS - AUTHORIZATION**

338 In Alberta, Facility Association administers the RSPs and Residual Market Segment as authorized
339 by its Plan of Operation (Plan), which is approved by member companies and the Superintendent of
340 Insurance. (The Plan may be viewed and downloaded at www.facilityassociation.com.) All
341 companies licensed to sell automobile insurance in Alberta are required to abide by the provisions
342 of the Plan.

343 For risks ceded to the Alberta RSPs, the Plan requires Facility Association to maintain and report
344 separate financial results for those risks that are subject to the premium grid and those that are not.
345 This creates the need for two RSPs, commonly referred to as the Grid RSP and the Non-Grid RSP.
346 Both are for private passenger automobiles only. All financial results of the Alberta RSPs and the
347 traditional Residual Market are assigned to member companies based on their participation in the
348 Alberta automobile insurance market. That is, they are not spread across the other jurisdictions
349 Facility Association serves.

350 **THE RISK SHARING POOLS - OPERATION**

351 Essentially, a RSP is a residual market that acts as an industry-wide reinsurance mechanism that is
352 largely invisible to consumers and intermediaries. A consumer buys insurance in the normal way,
353 and the application is forwarded to a company underwriter. The underwriter assesses the risk and
354 then decides whether to keep it on the company's own books or to transfer the risk to the RSP
355 (subject to the operational rules and eligibility guidelines of the RSP).

356 Companies receive an expense allowance from the RSPs to cover costs such as those incurred for
357 policy acquisition, policy issuance, policy administration and claims servicing. That expense
358 allowance is set annually by the Facility Association Board of Directors in consultation with the
359 Alberta Superintendent of Insurance. For both RSPs, companies are required to submit 100% of all
360 premiums for all coverages on a policy and are eligible for 100% reimbursement of eligible claims
361 and related expenses. Financial balances (e.g. top **and** bottom lines) of the Pools are shared among
362 companies based on the proportion of a company's private passenger automobile exposures not
363 ceded to a RSP divided by the number of industry private passenger automobile exposures not ceded
364 to a RSP. As Facility Association is simply an administrative mechanism, all companies receive a
365 monthly report reflecting the operations of the Pool which provides them with the amounts they are
366 then required to book into their own financial statements.

367 The two RSPs differ primarily in the number of risks companies can transfer to each. For the Grid
368 RSP, companies can transfer eligible risks (i.e. risks whose premiums are capped by the premium
369 regulation or "Grid") without limit. This lack of limit is based on the philosophy that companies are
370 required to accept risks for which they have no control over price and, therefore, little or no control

371 over the financial results of that business. In a general way, the size of the Grid RSP will be a
372 function of how companies view the adequacy of the grid premium for a given risk. If the grid
373 premium is above, or approximately the same as, the company's own risk-based premium, the
374 company might prefer to keep the risk on their own books. The upper limit to the size of the Grid
375 RSP is, of course, a direct function of how many risks in the province are impacted by the grid.

376 For the Non-Grid RSP, companies can transfer up to 4% of written exposures not transferred to the
377 Grid RSP. This Pool is designed to help companies cope with the "take-all-comers" environment
378 in the province.

379 In a competitive market, most insurers tend not to target the entire universe of private passenger
380 automobile risks. Insurers generally each have their areas of expertise and a healthy competitive
381 marketplace tends to allow a proper mix of generalist and specialist/niche private passenger
382 automobile writers. Moreover, because it is a practical impossibility to have a perfect price for every
383 risk, most insurers choose to have risk eligibility rules to complement and protect their respective
384 pricing structures. An underwriter faced with a requirement to accept a greater degree of risk than
385 that contemplated by the company's classification system and rates can transfer that risk to the Non-
386 Grid RSP. The Non-Grid RSP has a relatively low limit to ensure that it does not become used as a
387 marketing tool. That is, without such a limit, companies could deliberately adopt a strategy of
388 underpricing certain risks to attract new customers. Because these risks could then be transferred to
389 the Non-Grid RSP, and because of the way all insurers share in the results of the Pool, this would
390 amount to companies growing their businesses at the expense of their competitors.

391 The key point here is that RSPs are designed as mechanisms to promote stability in the marketplace
392 by making it possible for companies to accept risks they believe are not adequately priced.
393 Therefore, the general expectation is that RSPs by their very nature will operate at a financial loss.
394 It is also important to note that because the RSPs also act as a cross-subsidization mechanism across
395 the industry, at any given point in time, companies will have their own, unique, financial results vis-
396 à-vis the Pools.