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July 29, 2020

Ms. Laurie Balfour  
Executive Director  
Alberta Automobile Insurance Rate Board  
#2440 Canadian Western Bank Place  
10303 Jasper Avenue  
Edmonton, Alberta T5J 3N6

Via email [airb@gov.ab.ca](mailto:airb@gov.ab.ca)

**Re: Annual Review of Automobile Insurance Loss Experience**

Dear Ms. Balfour:

Please find enclosed the required signed original of the Facility Association submission to the Alberta Automobile Insurance Rate Board's Annual Review of Automobile Insurance Loss Experience. Also enclosed is the Powerpoint file for our presentation at the Open meeting on August 20<sup>th</sup>.

Please note we have also submitted an additional submission which addresses the draft Oliver Wyman ("OW") reports entitled "Annual Review of Industry Experience – Preliminary Report as of December 31, 2019 Private Passenger Vehicles" dated June 26, 2020, and "Annual Review of Industry Experience – Preliminary Report as of December 31, 2019 Commercial Vehicles" dated June 15, 2020.

Delivering our presentation at the Open meeting of August 20<sup>th</sup> on behalf of Facility Association will be:

Saskia Matheson, President & CEO  
Aidan Chen, AVP Data & Analytics  
Derek Tupling, VP GR & Communications

If you require anything further in the interim, please let me know.

Yours truly,

A handwritten signature in black ink, appearing to read 'Saskia Matheson', written over a light-colored background.

Saskia Matheson  
President & CEO

Encl.

c.c.: Chris Cooney, Facility Association Board Chair

# **Alberta Automobile Insurance Rate Board**

**Annual Review of Automobile Insurance Loss Experience  
August 20<sup>th</sup>, 2020**



**Submission  
July 29th, 2020**

Saskia Matheson  
President & CEO

1 **INTRODUCTION**

2 We are pleased to make this submission to the Alberta Automobile Insurance Rate Board (AIRB),  
3 continuing in the tradition of the Facility Association to provide information and what insight we  
4 can on issues related to automobile insurance, market stability and availability. Our submission  
5 consists of an annual update on the size, volume trends and financial performance of the two Alberta  
6 Risk Sharing Pools and the residual market segment for private passenger vehicles administered by  
7 Facility Association (FA) on behalf of automobile insurers in the province. It is patterned on  
8 previous annual updates for ease of comparison.

9 Facility Association’s Mission and Vision are:

10 **Mission**

11 Facility Association’s mission is to administer automobile insurance residual market  
12 mechanisms, enhance market stability, and guarantee the availability of automobile  
13 insurance to those eligible to obtain it. We strive to keep the market share of the  
14 residual markets as small as possible, so consumers may benefit from the  
15 competitive marketplace to the greatest extent possible.

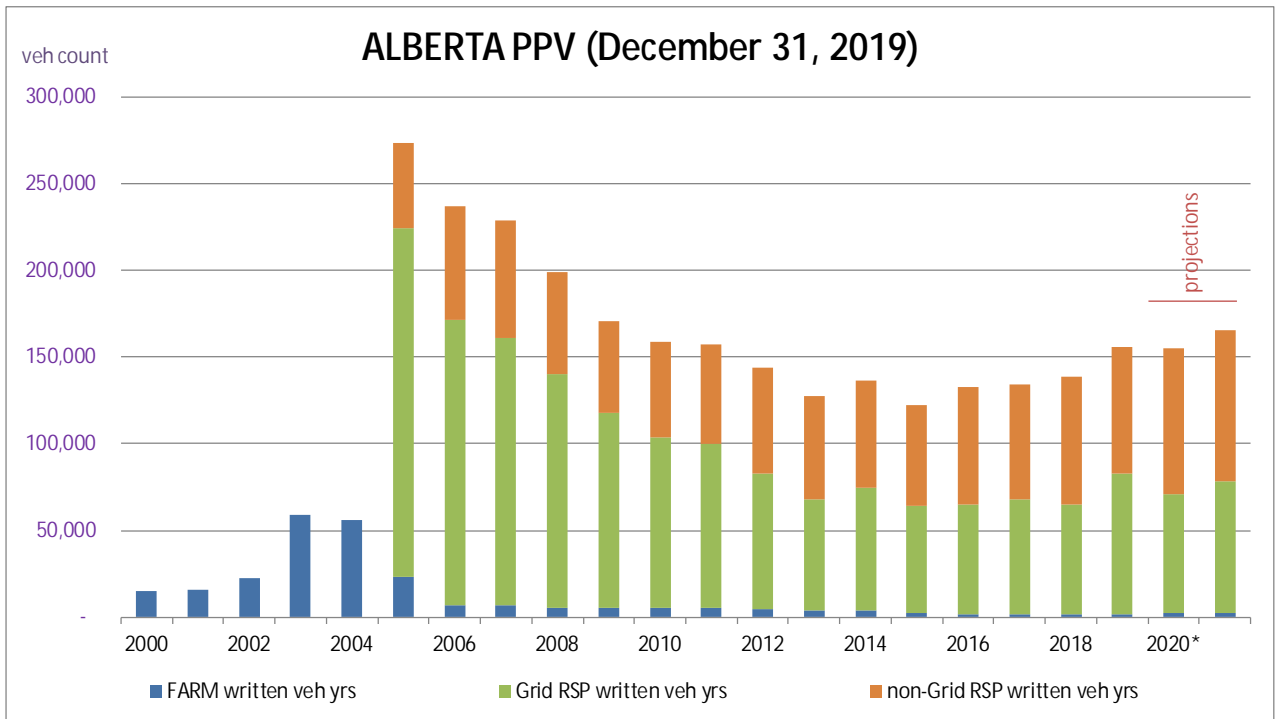
16 **Vision**

17 Facility Association’s vision is to be recognized and relied upon as a highly efficient  
18 and effective administrator of automobile insurance residual markets, whose  
19 objective opinion on residual markets and related issues is respected and sought by  
20 stakeholders.

21 Our position continues to be that residual market volumes (both in the Risk Sharing Pools and the  
22 residual market segment) should be as small as possible. There are two reasons for this: First, a  
23 small residual market is ongoing evidence that the market is competitive, and that consumers are  
24 successfully finding coverage in a market they choose. Second, we believe those consumers are  
25 best served by companies competing directly for their business without the need to calculate the  
26 impact arising from their compulsory participation in residual market mechanisms. That is, residual  
27 market mechanisms should be small enough that their presence in a compulsory auto insurance  
28 jurisdiction should be “incidental” to a company’s competitive participation in that jurisdiction.

29 The chart at the top of the next page provides historical and projected Alberta individually-rated  
30 private passenger vehicles counts for the FA residual market mechanisms collectively by year. We  
31 provide a 20 year perspective to show the variability over time. It is sometimes tempting to believe  
32 that current conditions are immutable, but as the past year has more than demonstrated,  
33 circumstances change, and the market reacts.

34 **Alberta individually-rated vehicle counts through the FA residual market mechanisms**



35

36 The residual market volumes have been described as the proverbial canary in the coal mine of the  
 37 auto insurance industry, providing an early warning indicator for the general health of the industry.  
 38 In Facility Association, the voluntary market risk appetite is one of the top ten risk items we watch,  
 39 and regardless of the changes over time in our assessments of the top 20 risks, voluntary market  
 40 appetite is always near the top of the list.

## 2019 to 2020 Risk Ranking Changes

2019*	RANK	2020**
GOVERNMENT & REGULATORY	1	GOVERNMENT & REGULATORY
LOW VOLUNTARY APPETITE	2	COVID-19 PANDEMIC (NEW)
DATA GOVERNANCE - SERVICING CARRIERS & MEMBER DATA	3	↑ PRICING
DATA GOVERNANCE - UNDERWRITING INFORMATION PLAN (UIP)	4	↓ LOW VOLUNTARY APPETITE
THIRD PARTY RISK - EXCLUDING SERVICING CARRIERS	5	↑ TECHNOLOGY
THIRD PARTY RISK - SERVICING CARRIERS	6	↑ PEOPLE
PEOPLE	7	↓ DATA GOVERNANCE - UNDERWRITING INFORMATION PLAN (UIP)
PRICING	8	↓ DATA GOVERNANCE - SERVICING CARRIERS & MEMBER DATA
STAKEHOLDER SATISFACTION	9	↓ THIRD PARTY RISK - SERVICING CARRIERS
MEMBER ASSET STEWARDSHIP	10	ONTARIO ACCIDENT BENEFITS STATUTORY INTEREST (NEW)

\*Risk Ranking from Management in 2019

\*\* June 3, 2020 Risk Ranking from Board

41

42 Measuring market availability and voluntary market appetite directly is not possible; we assess it  
 43 through a measure of its complement - the involuntary market. FARM volumes are of course  
 44 restricted in Alberta for PPV's by the eligibility criteria, and so to provide a measure of the  
 45 involuntary PPV market, the best proxy is the total PPV residual market mechanisms together. In  
 46 total, both the absolute counts and market share bottomed-out in 2015 (market share of 4.4% of  
 47 private passenger vehicles), moving back up to 5.6% in 2019. So far in 2020, FARM PPV counts  
 48 are up 31.8% over last year, while Grid RSP counts are down 16.8%, and non-Grid counts are up  
 49 3.2%. In total, we are projecting a 0.4% decrease in 2020 counts, but an overall 6.2% increase in  
 50 2021 counts from 2019. Our projections are based on the projections of our major member  
 51 companies, who provide their projections for the coming months. With the pandemic and the  
 52 surrounding economic and market uncertainty, those estimates have become both divergent and  
 53 uncertain.

54 The Facility Association Residual Market (FARM) is a small volume, tightly defined pooling  
 55 mechanism for higher-risk cars and drivers. The volume of vehicles insured through this  
 56 mechanism dropped as a result of the 2004 reforms and the accompanying restrictions on FARM  
 57 PPV eligibility, with counts decreasing to approximately 1,532 in 2017 (market share 0.1%). Even  
 58 when counts rebounded in 2019 to 1,730, it did not move the market share. To qualify for the FARM  
 59 as a PPV, the risk must be eligible based on claims or conviction history, or payment history. As a  
 60 result, the annual premiums for approximately 90% of individually-rated private passenger

61 exposures insured through the FARM are capped by the insurance premium regulation grid. With  
62 these restrictions on eligibility for FARM PPV, the mechanism has a small and finite growth  
63 potential.

#### 64 IMPACT OF THE PANDEMIC

65 Recognizing the unprecedented situation in the market and in the Canadian economy brought about  
66 by the pandemic, customers have taken measures such as, placing their vehicles in storage, or taking  
67 advantage of the “temporarily out of use and in storage” endorsements to remove road coverage for  
68 return premium. Customers are also amending classification to reflect reduced use or change in use.  
69 The industry response to the pandemic and consumers has been varied, with each company choosing  
70 the methodology and approach that reflects their position in the market, and their mix of customers.

71

72 FA’s position in the market is unique in that our mandate is to be the insurer of last resort, and an  
73 industry follower. While we are committed to supporting customers in this time of need, we are  
74 taking care not to move in a direction that would place us in the inappropriate and market damaging  
75 role of competitor. As an example, were FA to rebate while many companies serving the general  
76 population do not, we would not only be treating the highest risk drivers better than many of the best  
77 drivers, but also potentially impacting the ability of our members to take meaningful action for their  
78 customers.

79 With that said, Facility Association, working with our Servicing Carriers, have identified  
80 opportunities to extend relief to FA residual market (FARM) customers faced with financial  
81 hardships as a result economic fallout. A bulletin was issued to all brokers and agents to ensure that  
82 we are transparent regarding available relief, and to date, FA has provided over **\$6.5 million** in  
83 premium relief to consumers in Alberta. The Facility Association Board of Directors, it’s Committees  
84 and FA Management will continue to take every action necessary to support customers, and work toward a  
85 positive and stable environment in the P&C industry in the months ahead.

86 It should be noted, that the lower claim counts we are experiencing may or may not translate to  
87 reduced loss ratios depending on how the industry accounts for the removal and of vehicles and  
88 coverages from the road. It will be critical to determine the best actuarial methods for separating  
89 observed claim count reductions already reflected in these use reductions from possible frequency  
90 change that may be part of a larger trend. Rate making is necessarily a prospective exercise, and  
91 there is a divergence of views in the industry regarding how trends will develop. This is, in our view,  
92 the strength of a competitive and diverse industry, offering alternative views and approaches for  
93 both customers and shareholders.

94 Permitting flexibility in response is also important as we consider other current and upcoming  
 95 influences on claim activity. The hail storm of June 13<sup>th</sup> resulted in substantial losses for both FA  
 96 and the industry generally. Recently, the Alberta government announced a \$10 billion infrastructure  
 97 investment into projects aimed at getting Albertans back to work. In all, the program is projected to  
 98 create some 50,000 new jobs. As the program begins to roll-out, there will naturally be a  
 99 corresponding increase in both PPV and commercial activity on Alberta roads. In the same way that  
 100 the economic shut-down resulted in reductions in claims activity, we can expect that economic re-  
 101 opening will have a corresponding upward influence on crash and claims frequency.

102 Since the declaration of the state of emergency, we have instituted regular emergency meetings of  
 103 the Audit and Risk Committee of the FA Board, as we plan further action, and as we consider the  
 104 potential and changing risks to our members. The duration of the physical distancing is an unknown  
 105 variable, and FA lacks the responsiveness through our Servicing Carrier distribution to quickly  
 106 adjust rules for what could be a short term impact. The reduction in claim counts in the immediate  
 107 shadow of the state of emergency and distancing is only one of a several factors influencing a  
 108 complex and unprecedented business environment:

**Table 1**  
**Alberta Private Passenger Residual Market Segment – Market Share**

Year	Written Premium Basis		Exposure Basis	
	W. Prem (\$000s)	Mkt Share	W. Count	Mkt Share
2015	11,410	0.4%	2,543	0.1%
2016	7,587	0.2%	1,644	0.1%
2017	7,179	0.2%	1,532	0.1%
2018	8,134	0.2%	1,697	0.1%
2019	8,673	0.2%	1,730	0.1%
2020	10,704		1,986	
2021	10,743		1,986	

2020 and 2021 projections based on FA Management projections  
 used for May 2020 Operational reporting

109

110 Table 2 below provides written premium volumes for the two Alberta Risk Sharing Pools, the Grid  
 111 Risk Sharing Pool (Grid RSP) and the Non-Grid Risk Sharing Pool (Non-Grid RSP).

Table 2  
 Alberta Risk Sharing Pools – Market Share (Written Premium Basis)

Year	Total		Grid RSP		Non-Grid RSP	
	W. Prem (\$000s)	Mkt Share	W. Prem (\$000s)	Mkt Share	W. Prem (\$000s)	Mkt Share
2015	224,297	7.0%	138,309	4.3%	85,988	2.7%
2016	248,140	7.5%	148,472	4.5%	99,668	3.0%
2017	258,972	7.5%	159,965	4.6%	99,007	2.9%
2018	272,525	7.4%	158,548	4.3%	113,977	3.1%
2019	329,583	8.3%	207,230	5.2%	122,353	3.1%
2020	336,269		188,586		147,683	
2021	370,564		213,998		156,566	

2020 and 2021 projections based on FA Management projections used for June 2020 Operational reporting

112

113 Counts are a better measure of market growth, and counts have continued to climb, reaching 5.4%  
 114 in 2019, and the highest it has been since 2008.

Table 3  
 Alberta Risk Sharing Pools – Market Share (Written Exposures or "Count" Basis)

Year	Total		Grid RSP		Non-Grid RSP	
	W. Count	Mkt Share	W. Count	Mkt Share	W. Count	Mkt Share
2015	119,658	4.3%	61,813	2.2%	57,845	2.1%
2016	131,112	4.7%	63,360	2.3%	67,752	2.4%
2017	132,941	4.8%	66,524	2.4%	66,417	2.4%
2018	137,048	4.8%	62,955	2.2%	74,094	2.6%
2019	153,870	5.4%	80,752	2.8%	73,119	2.6%
2020	152,936		68,556		84,379	
2021	163,245		76,515		86,730	

2020 and 2021 projections based on FA Management projections used for June 2020 Operational reporting

115

116 In our 2019 submission to the AIRB, we discussed the various drivers of industry transfer volumes  
 117 to the Pools. While on a general level, insurers tend to keep on their own books risks they believe  
 118 to be adequately priced, and transfer to the Risk Sharing Pools (subject to eligibility rules) risks they



119 believe to be inadequately priced, as we noted, the movement of business appears to be subject to  
120 a more complex relationship.

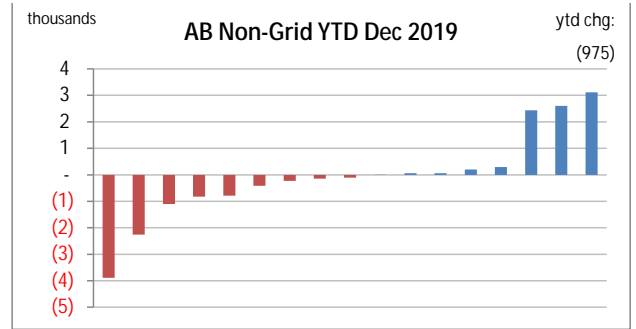
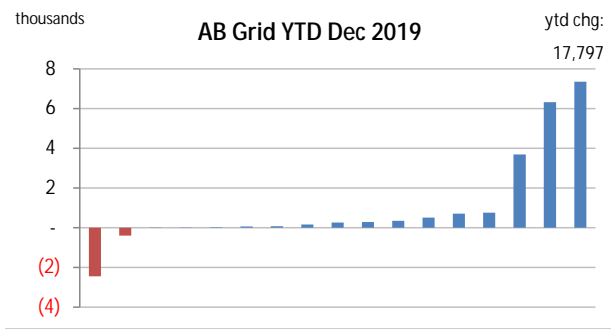
121 The Risk Share Pool mechanisms are designed to support insurance availability in a generally stable  
122 market, where temporary and limited disturbances in profitability create *subsets* of the market that  
123 are underpriced. In that circumstance, the Risk Share Pool offers an avenue for companies to  
124 insulate themselves from the full impact of writing too much of that subclass while the market  
125 adjusts and responds, and market availability is therefore protected.

126 In such circumstances, we expect to see one of two patterns: If the underpricing is in a single  
127 industry-wide subclass of business, we will see most member companies increase their transfer  
128 activity as they insulate their results from the unknown. As pricing responds, the transfers will  
129 return to earlier levels. Alternatively, if there is a wide variety of pricing models and responses, we  
130 will see a spread of industry response, with some members increasing their use of the Pools, while  
131 others see this as an opportunity and take more business back onto their own books. This is generally  
132 the sign of a competitive and healthy market, where companies focus on different areas of  
133 opportunity, and pricing models offer consumers a variety of price points.

134 However, there is one other reason we can see such divergence in Pool transfers among companies.  
135 In a case of a system shock, where there is simply no reliable data upon which to make a solid  
136 estimate of future claims patterns, companies must make estimates on behalf of their shareholders  
137 in any case. The estimates vary significantly between companies, and even within the company,  
138 where the range of possible outcomes widens substantially. As a result, we are seeing some  
139 companies increase their pool use substantially, while others are decreasing their transfers or  
140 removing business previously transferred. In this case, the divergent pool use [see the chart ‘2020  
141 Grid and non-Grid RSP Changes in Count by Member Group (as at June 2020) on next page], is  
142 evidence not of a wide variety of pricing models and risk appetites, but of a significant uncertainty  
143 over near and medium term frequency, severity and even premium activity.

144 To support our RSP count projections, significant users for the RSPs are requested, on a quarterly  
145 basis, to provide projected RSP usage by month to the end of the next calendar year – 9 of the 17  
146 member groups provided projections, but these 9 account for almost 90% of the projected count for  
147 2020. As indicated in the “growers vs. decliners” charts at the top of the next page (where each bar  
148 in the charts measures the projected change in count for member groups), the majority of members  
149 using the Grid RSP are transferring less in 2020 in contrast to 2019 where the majority of members  
150 transferred more, while it is more evenly split in relation to the projection for the non-Grid RSP.

151 **2019 Grid and non-Grid RSP Changes in Count by Member Group**

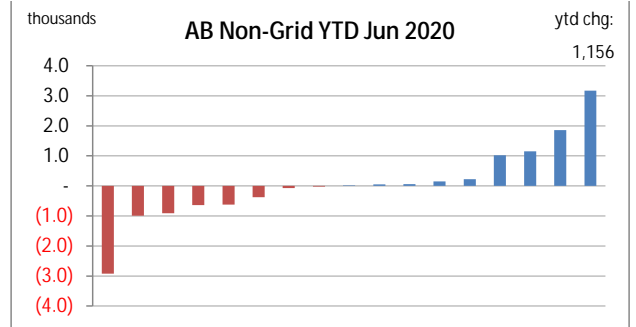
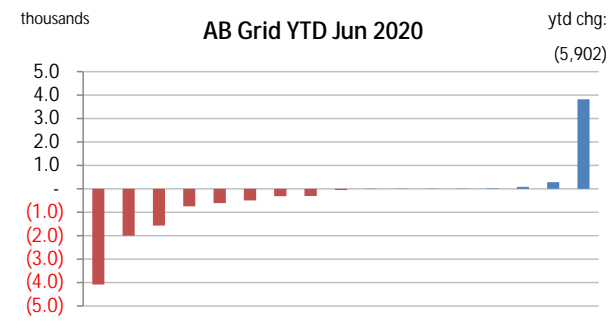


	# grps	chg
decliners:	2	(2,841)
no changers:	-	-
growers:	15	20,638

	# grps	chg
decliners:	9	(9,747)
no changers:	-	-
growers:	8	8,772

152

153 **2020 Grid and non-Grid RSP Changes in Count by Member Group (as at June 2020)**



	# grps	chg
decliners:	10	(10,156)
no changers:	-	-
growers:	7	4,254

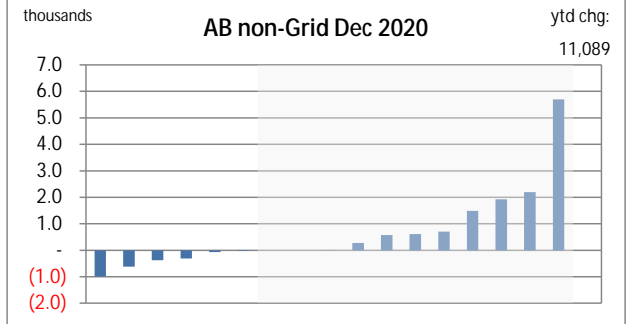
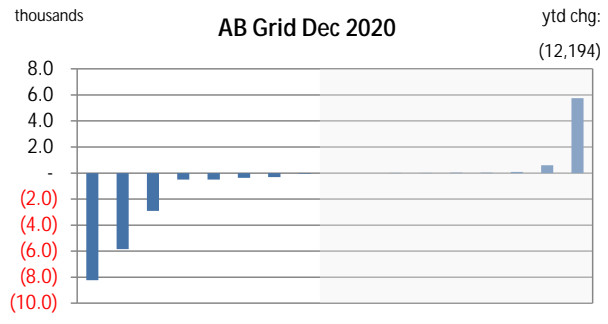
	# grps	chg
decliners:	8	(6,559)
no changers:	-	-
growers:	9	7,715

154

155 For the full year projections for 2020 and 2021 (top of the next page), we see the higher level of  
 156 decliners in the Grid RSP continue through 2020, but shows a reversal in 2021, the high level of  
 157 Members projecting no change highlights the uncertainty in the current market. The Non-Grid RSP  
 158 continues to project growth through 2020 and 2021.

159

**2020 Grid and non-Grid RSP Projected Changes in Count by Member Group (full year)**

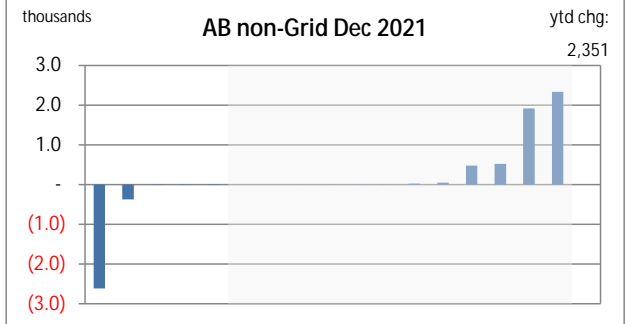
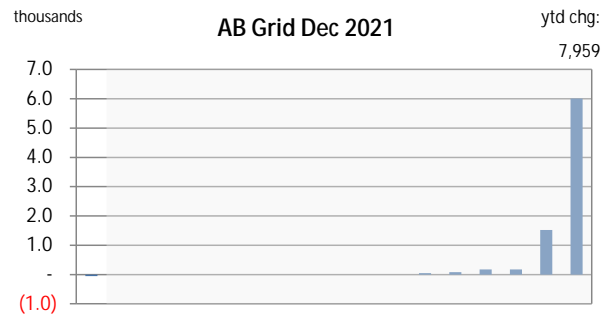


	# grps	chg
decliners:	8	(18,706)
no changers:	2	-
growers:	7	6,512

	# grps	chg
decliners:	6	(2,386)
no changers:	2	-
growers:	9	13,475

160  
161  
162

**2021 Grid and non-Grid RSP Projected Changes in Count by Member Group (full year)**



	# grps	chg
decliners:	1	(52)
no changers:	10	-
growers:	6	8,011

	# grps	chg
decliners:	5	(2,991)
no changers:	2	-
growers:	10	5,342

163

164 There is currently a 4% limit to the total number of risks that can be transferred to the Non-Grid  
 165 RSP, as each member-group is limited to a 4% transfer amount relative to their previous non-Grid  
 166 private passenger vehicles insured in the prior calendar year. – we estimate that the maximum that  
 167 could be transferred in 2020 at approximately 113,000 vehicles, so the 84,379 projected transfers  
 168 represents about 75% of the maximum. That said, 4 member groups are projected to be at over 95%  
 169 of their limit for 2020, and another 2 between 80% and 95% of their 2020 limits.

170 Following a multi-year review, and as part of a series of reforms designed to harmonize the various  
 171 Risk Sharing Pool mechanisms across the country, the FA Board of Directors has passed a resolution  
 172 to increase the transfer limit in the Alberta Non-Grid Pool to 5%, effective January of 2022. This  
 173 corresponds with the intended implementation date of the other reforms to other Pools. Facility  
 174 Association management continues to monitor the situation for the total Pool, as well as for  
 175 individual members. FA has worked with our member companies and the regulators to ensure that  
 176 the RSP is able to support consumer relief measures. As an example, FA worked with the

177 Superintendent of Insurance as well as member companies to ensure that drivers using their personal  
178 lines vehicles temporarily for food or other delivery during the pandemic are able to retain PPV  
179 rating and can be placed in the Pool. Price reductions and rebates are also supported in the Pool as  
180 long as the company action is in line with provincial requirements. The Board of the FA is sensitive  
181 to the fact that this may result in pressures for some members around their transfer limit. Thus,  
182 the FA Board will continue to review requests for increased transfer limits from individual  
183 companies through the prescribed process.

184 As we have noted in previous years, there is a correlation between residual market size and the  
185 degree of price competition permitted in a given jurisdiction. In jurisdictions with a FARM type  
186 mechanism with no eligibility restrictions, general price inadequacy in the market will lead to direct  
187 growth in the residual market. In Alberta, where the FARM mechanism is restricted, the correlation  
188 will be less straightforward.

189 In the past, we have said that it is our view that the move away from the “one size fits all” nature of  
190 the previous industry-wide rate adjustment process to a “File and Approve” system which reviews  
191 rates on a company-by-company basis would have a beneficial effect on residual market volumes  
192 due to the potential for increased price competition. That remains our view, and we continue to  
193 believe that pricing flexibility combined with product cost stability, premised both on product design  
194 as well as economic predictability generally, will be correlated with lower residual market volumes  
195 over time.

196 Insurers have the responsibility to manage their shareholders’ and their customers’ resources. In  
197 circumstances where predictability is limited, and where estimates of future frequency and severity  
198 are as widely divergent as they are today, it is more critical than ever that companies have the latitude  
199 to take action based on their best estimates from the data available. We continue to believe that  
200 moving even further beyond a “File and Approve” system to one of open competition under the  
201 price ceiling provided by either a redesigned premium grid regulation, or the dismantling of the grid  
202 system, at some point in the future would provide an additional opportunity to reduce the number of  
203 cars insured through the residual market mechanisms, and stabilize the market availability now and  
204 into the future for Albertan motorists.

## 205 **FINANCIAL PERFORMANCE**

206 Table 5 at the top of the next page summarizes the financial performance of the Risk Sharing Pools  
207 since inception. The data in Table 5 is taken directly from our audited financial statements, and  
208 we’ve included our current projections for fiscal years 2020 and 2021 (these projected results are  
209 NOT included in the total in the table).

Table 5  
 Alberta Risk Sharing Pools – Excess / (Deficiency) of Revenue over Expenses

Fiscal Year (\$000s)	Total	Grid RSP	Non-Grid RSP
2009 and prior	(86,951)	20,210	(107,161)
2010	82,779	83,893	(1,114)
2011	(4,236)	13,432	(17,668)
2012	(22,509)	(1,556)	(20,953)
2013	(52,335)	(14,452)	(37,883)
2014	(79,843)	(39,190)	(40,653)
2015	(19,760)	(591)	(19,169)
2016	(115,825)	(69,699)	(46,126)
2017	(110,439)	(62,015)	(48,424)
2018	(75,432)	(36,792)	(38,640)
2019	(28,373)	(9,010)	(19,363)
2020	(41,224)	(3,001)	(38,223)
2021	(89,345)	(31,259)	(58,086)
Total (excluding 2020, 2021)	(512,924)	(115,770)	(397,154)

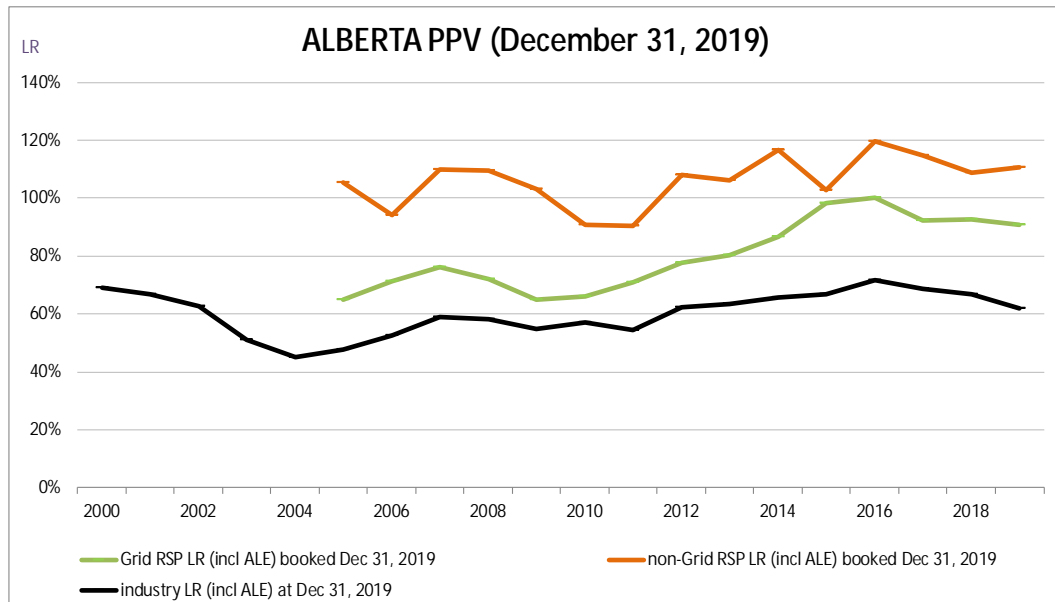
Source: FA audited Financial Statements  
 projections based on Management projections used for June 2020 Operational reporting

210

211 **FINANCIAL IMPACT ON THE INDUSTRY**

212 Because we must prepare our financial statements according to Generally Accepted Accounting  
 213 Principles, our statements can only show the results of our own operations. As member companies  
 214 incorporate their share of Risk Sharing Pool premiums and results into their own statements, they  
 215 have to reflect items such as health levies, premium taxes, investment income, income tax effects  
 216 and their cost of capital on those premiums and results.

- 217 · On an accident year loss ratio basis, the Grid RSP loss experience has been worse than that  
 218 of the industry since inception (see all-coverages loss ratio chart below, which includes  
 219 loadings to include all claims expenses). The increasing gap between industry loss ratio and  
 220 grid loss ratio is evidence of the industry’s improving understanding of which grid business  
 221 is unprofitable, and which is best kept for their own books.



222

- 223       · Competitive enterprises need to generate a competitive level of return. To the extent that
- 224       companies may not be generating a competitive level of return on approximately 8.3% of
- 225       revenue (the 2019 premium market share of the Alberta RSPs), that return must be generated
- 226       from those paying the remaining 91.7% of premium in the marketplace. If it cannot be, then
- 227       as noted, companies may begin to take other actions.
  
- 228       · Taken together, the Risk Sharing Pools represent a large volume of premium likely to behave
- 229       in a more volatile way than that of most individual companies. For example, per the loss
- 230       ratio chart above, the Grid RSP loss ratio jumped from 87% to 98% from accident year 2014
- 231       to 2015, and the Non-Grid RSP loss ratio decreased from 117% to 103% in the same period.
- 232       Although this volatility impacts all companies in a similar way, smaller companies with
- 233       limited financial resources very probably find those impacts more difficult to absorb.

234       Using the (all coverages) estimates provided in the preliminary Oliver Wyman Private Passenger

235       Report and the associated preliminary proposed benchmark assumptions, we have estimated the

236       associated all coverages ultimate accident year loss ratios (indemnity plus claims expenses), and

237       compared those ultimates against a target loss ratio level consistent with the expense and profit

238       provision benchmark assumptions (and using discount rates based on FA pricing assumptions) as

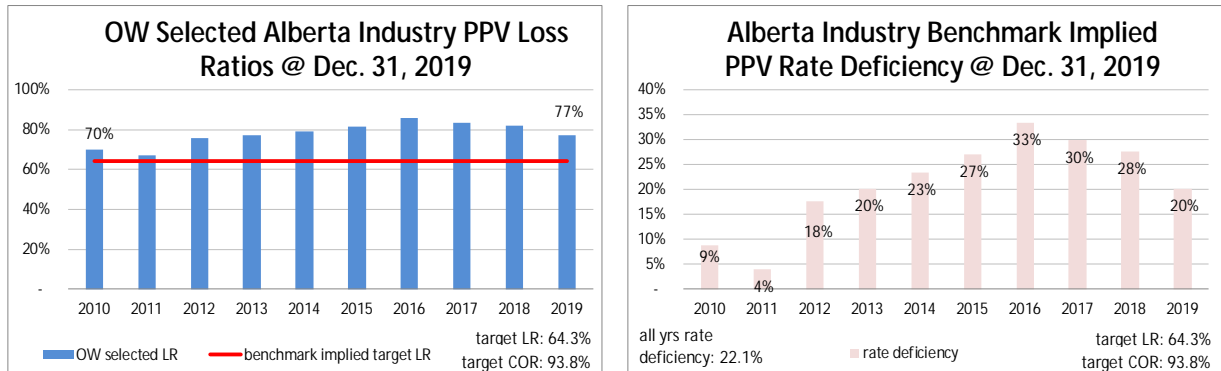
239       proposed in the OW PPV Report. Comparing the target to the historical loss ratios provides some

240       context for the *historical* rate adequacy relative to the *current* proposed benchmark assumptions.

241       These results are summarized below, indicating significant rate deficiency (again, against the

242       *current* proposed benchmark assumptions).

243 **OW PPV Preliminary Report – All Coverages Loss Ratios and implied rate deficiencies**



244

245 The above would suggest that an industry-wide significant rate deficiency exists – a deficiency that  
 246 may have existed over the course of at least a full underwriting cycle (typically 7-10 years). As  
 247 anticipated the removal of the 5% rate cap in August of 2019 allowed companies to take needed  
 248 larger increases as their individual results required.

249 While product reform is not part of the discussion topics for this review, it is important to note that  
 250 any product that cannot be accurately costed, or whose future cost is unstable, will necessarily lead  
 251 to restrictions in market appetite: contrary to popular mythology, insurers are not in the business of  
 252 assuming all risk, but in spreading calculable risk. The one certainty about an inestimable cost  
 253 product is that there won't be a market for it.

254 **THE GRID**

255 While we appreciate that the AIRB does not have jurisdiction over the design of the Grid system, it  
 256 is an important component of the PPV system in Alberta, and its design problems have an impact  
 257 on the market.

258 The grid system was designed for a single driver/vehicle combination, and has severely limited  
 259 ability to cover complex risks. More importantly, the calculation of the grid “steps” presumes  
 260 perfect historic information is available to insurers at every point. Establishing the grid step for a  
 261 risk in 2020 and beyond requires insurers to use the limited history available based on an application,  
 262 or the prior insurer’s report. This results in different insurers validly calculating different grid steps  
 263 for the same risk. In the years since the introduction of the grid, the regular and necessary rate  
 264 increases have also been applied uniformly across the grid steps without recognition of the very real  
 265 likelihood that the loss experience and risk differs significantly from one end of the spectrum to the  
 266 other. FA has provided data and analysis on this matter to the AIRB in previous years, and would  
 267 be prepared to undertake such a study again if this would be of use to the Board. Finally, it should  
 268 be noted that the regulations contain self-contradictory sections the calculation of steps following a

269 claim. As a result, and it is not surprising that 15 years following its introduction, the Grid system  
270 has become burdensome and complex for all.

271 **COMMERCIAL**

272 In 2019, we submitted information to the AIRB regarding the growth of commercial vehicles in the  
273 FARM. For commercial, there is no restriction on eligibility for these vehicles in the FARM and as  
274 a result, when the market is restricted, we see a direct and immediate impact on the size of the  
275 FARM.

276 We are always concerned when there is growth in the residual market, but we are doubly concerned  
277 when that growth is accompanied by a deterioration in experience.

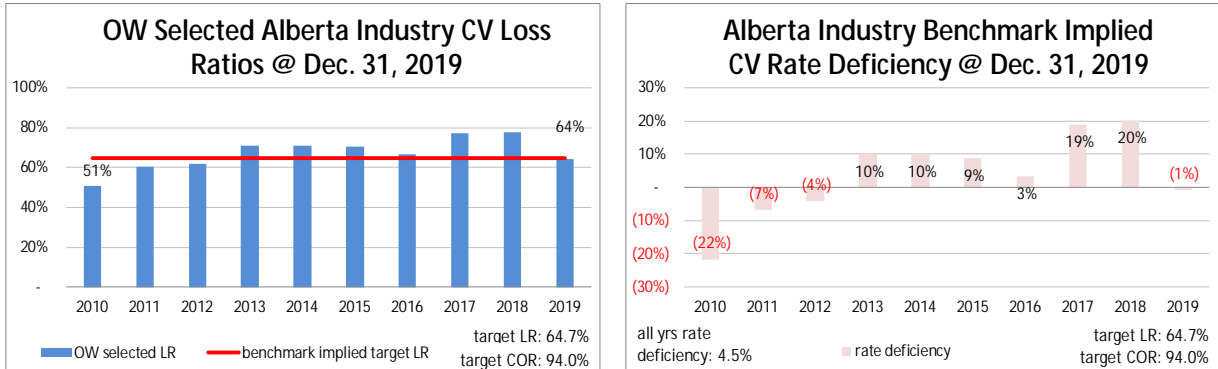
278 In the Fall of 2019, the volume of commercial business, and especially fleet business coming to  
279 FARM was so large our Servicing Carriers could not keep up, and we had significant service delays  
280 as a result. FA implemented special procedures, allowing risks to be issued as submitted, and the  
281 Carriers staffed up, and implemented overtime programs to clear the backlog. This was achieved,  
282 finally, in the early months of 2020.

283 With the pandemic, and the consequent shut-downs, the volume of commercial business has slowed  
284 significantly. One of the major areas of concern for FARM commercial was undisclosed US  
285 exposure. With border restrictions, this is currently less of an issue. It is unclear at this point if the  
286 slowing in Commercial business represents the end of the growth cycle, or merely a lull, which will  
287 pick up as the economy re-opens and strengthens.

288 As we noted in our submission last year, In 2019 FA established a Commercial working group with  
289 representatives from commercial writers and large commercial brokerages as well as input from the  
290 Trucking Associations. The result was a series of rule changes to ensure that FA would have the  
291 information to charge the correct premium for commercial and fleet business. These rules go into  
292 effect in October. While current data shows FA's interurban class remains significantly underpriced,  
293 it is our view that the rule changes will equip our carriers to charge the risk the right price for its  
294 fact-based risk elements, and avoid the necessity to raise rates more generally.

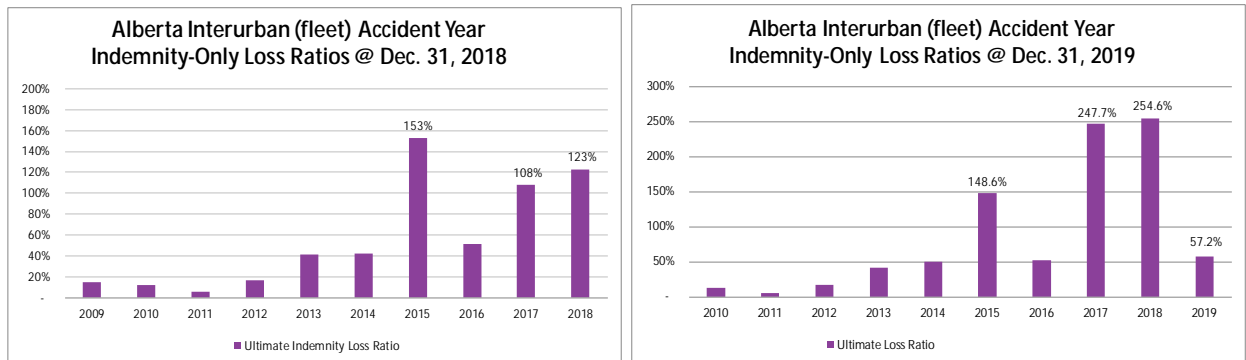


295 **OW CV Preliminary Report – All Coverages Loss Ratios and implied rate deficiencies**



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297 The chart below shows the deterioration in the fleet loss ratio in 2019, as well as a similar figure for  
298 2018.



299

300 **CONCLUSION**

301 The FA’s purpose is to ensure availability of auto insurance for those who are required to obtain it.  
302 It is our belief that consumers are best served by companies competing directly for their business in  
303 an environment where those companies do not have to frame their business decisions based on  
304 potential financial impacts from residual market mechanisms such as the Risk Sharing Pools and the  
305 Residual Market Segment.

306 We further believe that maximizing voluntary market insurance availability for consumers is  
307 achieved in an environment where both the costs associated with the insurance product are stable  
308 and predictable, and where there is a significant degree of pricing flexibility. It is also the case that  
309 where circumstances reduce the stability of the costs, or their predictability, flexibility in pricing  
310 needs to increase in response. We further continue to encourage, as we have in previous years, that  
311 steps be taken to ensure the protection afforded by the premium grid remains as tightly focused as  
312 possible on the group of consumers it is intended to protect and that insurers be allowed to charge  
313 adequate rates for risks not targeted by the grid. While we believe the Grid may have now outlived  
314 whatever usefulness it has had, as long as it remains in force, we believe allowing open price

- 315 competition below the maximum premium set by the grid will pave the way for the smallest possible  
316 residual market volumes in the current regulatory framework.
- 317 Facility Association's primary concern is always the protection of market availability, and the best  
318 guarantee of market availability is a healthy, competitive regular market.

**319 APPENDIX I: RISK SHARING POOLS BACKGROUND, AUTHORIZATION & OPERATION****320 BACKGROUND**

321 Facility Association is an administrative mechanism that administers involuntary residual market  
322 automobile insurance on behalf of the voluntary/private sector automobile insurance industry across  
323 Canada. Created by the industry and empowered by statute, Facility Association’s mission and  
324 vision are:

**325 Mission**

326 Facility Association’s mission is to administer automobile insurance residual market  
327 mechanisms, enhance market stability, and guarantee the availability of automobile  
328 insurance to those eligible to obtain it. We strive to keep the market share of the  
329 residual markets as small as possible, so consumers may benefit from the  
330 competitive marketplace to the greatest extent possible.

**331 Vision**

332 Facility Association’s vision is to be recognized and relied upon as a highly efficient  
333 and effective administrator of automobile insurance residual markets, whose  
334 objective opinion on residual markets and related issues is respected and sought by  
335 stakeholders.

336 Facility Association has a full-time staff of thirty-nine people and fulfills its mandate via a network  
337 of outsourcing and professional services arrangements.

338 In Alberta, Facility Association administers the Alberta Risk Sharing Pool (RSP) (in reality, two  
339 Pools – one for Grid risks and the other for Non-Grid risks) for private passenger vehicles. It also  
340 administers the traditional Residual Market for non-private passenger vehicles and a very small  
341 “Residual Market Segment” (with very tightly defined risk criteria) for private passenger vehicles.

342 Because all licensed automobile insurers in Alberta must be members of Facility Association, and  
343 because they must participate in the residual market mechanisms administered by Facility  
344 Association according to specified sharing formulas, their individual financial results are subject to  
345 greater volatility and uncertainty than would otherwise be the case. Participation in the Residual  
346 Market also imposes additional costs on Facility Association member companies for such expenses  
347 as premium taxes and health levies on their respective shares of residual market premiums and the  
348 cost of the capital that members must maintain to support residual market premiums.

349 **THE RESIDUAL MARKETS - AUTHORIZATION**

350 In Alberta, Facility Association administers the RSPs and Residual Market Segment as authorized  
351 by its Plan of Operation (Plan), which is approved by member companies and the Superintendent of  
352 Insurance. (The Plan may be viewed and downloaded at [www.facilityassociation.com](http://www.facilityassociation.com).) All  
353 companies licensed to sell automobile insurance in Alberta are required to abide by the provisions  
354 of the Plan.

355 For risks ceded to the Alberta RSPs, the Plan requires Facility Association to maintain and report  
356 separate financial results for those risks that are subject to the premium grid and those that are not.  
357 This creates the need for two RSPs, commonly referred to as the Grid RSP and the Non-Grid RSP.  
358 Both are for private passenger automobiles only. All financial results of the Alberta RSPs and the  
359 traditional Residual Market are assigned to member companies based on their participation in the  
360 Alberta automobile insurance market. That is, they are not spread across the other jurisdictions  
361 Facility Association serves.

362 **THE RISK SHARING POOLS - OPERATION**

363 Essentially, a RSP is a residual market that acts as an industry-wide reinsurance mechanism that is  
364 largely invisible to consumers and intermediaries. A consumer buys insurance in the normal way,  
365 and the application is forwarded to a company underwriter. The underwriter assesses the risk and  
366 then decides whether to keep it on the company's own books or to transfer the risk to the RSP  
367 (subject to the operational rules and eligibility guidelines of the RSP).

368 Companies receive an expense allowance from the RSPs to cover costs such as those incurred for  
369 policy acquisition, policy issuance, policy administration and claims servicing. That expense  
370 allowance is set annually by the Facility Association Board of Directors in consultation with the  
371 Alberta Superintendent of Insurance. For both RSPs, companies are required to submit 100% of all  
372 premiums for all coverages on a policy and are eligible for 100% reimbursement of eligible claims  
373 and related expenses. Financial balances (e.g. top **and** bottom lines) of the Pools are shared among  
374 companies based on the proportion of a company's private passenger automobile exposures not  
375 ceded to a RSP divided by the number of industry private passenger automobile exposures not ceded  
376 to a RSP. As Facility Association is simply an administrative mechanism, all companies receive a  
377 monthly report reflecting the operations of the Pool which provides them with the amounts they are  
378 then required to book into their own financial statements.

379 The two RSPs differ primarily in the number of risks companies can transfer to each. For the Grid  
380 RSP, companies can transfer eligible risks (i.e. risks whose premiums are capped by the premium  
381 regulation or "Grid") without limit. This lack of limit is based on the philosophy that companies are  
382 required to accept risks for which they have no control over price and, therefore, little or no control

383 over the financial results of that business. In a general way, the size of the Grid RSP will be a  
384 function of how companies view the adequacy of the grid premium for a given risk. If the grid  
385 premium is above, or approximately the same as, the company's own risk-based premium, the  
386 company might prefer to keep the risk on their own books. The upper limit to the size of the Grid  
387 RSP is, of course, a direct function of how many risks in the province are impacted by the grid.

388 For the Non-Grid RSP, companies can transfer up to 4% of written exposures not transferred to the  
389 Grid RSP. This Pool is designed to help companies cope with the "take-all-comers" environment  
390 in the province.

391 In a competitive market, most insurers tend not to target the entire universe of private passenger  
392 automobile risks. Insurers generally each have their areas of expertise and a healthy competitive  
393 marketplace tends to allow a proper mix of generalist and specialist/niche private passenger  
394 automobile writers. Moreover, because it is a practical impossibility to have a perfect price for every  
395 risk, most insurers choose to have risk eligibility rules to complement and protect their respective  
396 pricing structures. An underwriter faced with a requirement to accept a greater degree of risk than  
397 that contemplated by the company's classification system and rates can transfer that risk to the Non-  
398 Grid RSP. The Non-Grid RSP has a relatively low limit to ensure that it does not become used as a  
399 marketing tool. That is, without such a limit, companies could deliberately adopt a strategy of  
400 underpricing certain risks to attract new customers. Because these risks could then be transferred to  
401 the Non-Grid RSP, and because of the way all insurers share in the results of the Pool, this would  
402 amount to companies growing their businesses at the expense of their competitors.

403 The key point here is that RSPs are designed as mechanisms to promote stability in the marketplace  
404 by making it possible for companies to accept risks they believe are not adequately priced.  
405 Therefore, the general expectation is that RSPs by their very nature will operate at a financial loss.  
406 It is also important to note that because the RSPs also act as a cross-subsidization mechanism across  
407 the industry, at any given point in time, companies will have their own, unique, financial results vis-  
408 à-vis the Pools.