

ROAD TO CHANGE Consumer Expectations & Product Reform



JUNE 18, 2024



9 AM - 3 PM



LOWER LEVEL

10303 JASPER AVENUE
EDMONTON, AB

AGENDA

- 9:00 AM** **Welcome Address**
Laurie Balfour
Executive Director
- 9:05 AM** **Consumer Perceptions & Education**
Heather Mack
Policy & Communications Advisor
- 10:10 AM** **Networking Break**
- 10:25 AM** **Reimagining the Grid Rating System**
Laurie Balfour
Executive Director
- 11:00 AM** **Alberta's Captive Insurance Program**
Seyi Ogunsola
Captive Insurance Specialist
Shant Jain
Senior Manager, Prudential Supervision
- 11:45 AM** **Buffet Lunch**
- 1:00 PM** **Auto Insurance Reform**
David Mulyk
Executive Director, Pension & Insurance Policy
- 2:15 PM** **Fireside Chat on Industry's Perspective of Reforms**
Lynn Whithead
TD Insurance Group
Heather Cournoyer
Thor Insurance & Financial
- 2:45 PM** **Closing Remarks**
Laurie Balfour
Executive Director