

Bulletin to Interested Parties

Updated Rating Profiles

Purpose

The Automobile Insurance Rate Board (AIRB) is issuing this Bulletin to advise all automobile insurers operating in Alberta of updates to the rating profiles applicable for all vehicle types.

Background

The AIRB uses the rating profiles to create an interactive [comparative rating tool](#) on our website to allow consumers to compare premiums for a set of profiles representing typical customers with the most common coverages.

Since their initial development, the AIRB has harmonized the rating profiles with other rate regulators nationally. The Canadian Automobile Insurance Rate Regulators Association (CARR) has recently updated the rating profiles to better reflect the current market. The profiles allow users to compare premiums by insurer given a standardized set of data such as age, gender, year's licensed, and make of vehicle.

Process

On April 15, 2025, CARR released a bulletin (CARR 2025-01) with the revised rating profiles. The AIRB is adopting these revised rating profiles, for use in the AIRB's rate comparison tool effective January 1, 2026.

The AIRB is providing information on each of the profiles, refer to the Excel document attached; however, all insurers are required to submit the premiums for each profile through CARS.

Action Required

All insurers will submit premiums as of January 1, 2026, for the newly developed rating profiles through CARS by November 1, 2025, and subsequently update as required in accordance with the AIRB's filing guidance.

Refer to the [CARS User Guide](#) for details on how to enter rating profiles, and for additional information on rating profiles refer to the topic in [Technical Guidance](#).

Should you have any questions relating to this Bulletin, please contact our office at (780) 427-5428 or by email: airb@gov.ab.ca.

Laurie Balfour, MBA, CPA, CMA
Executive Director

Attachment

- 1 CARR Bulletin 2025-01 – Harmonized Rating Profiles Update (2026)



To: All Insurers Required to File Rates and Risk-Classification Systems for Approval in Non-Public Insurer CARR Jurisdictions

Date: April 15, 2025

Bulletin No: CARR 2025-01

Harmonized Rating Profiles Update (2026)

In 2008, the Canadian Automobile Insurance Rate Regulators (CARR) developed a set of harmonized rating profiles to be used by members. The Insurance Bureau of Canada (IBC) assisted CARR to identify the types of vehicles commonly driven in the various jurisdictions, which were used in the initial rating profiles.

When the profiles were created, the intention was to periodically review and refresh the vehicles to keep them relevant. CARR made such updates in 2013, 2017 and 2022. Earlier this year, the CARR reviewed the harmonized profiles. Rather than merely updating the vehicles used in the profiles, CARR revised the other characteristics within the profiles with a goal of making sure the profiles provided useful information.

The use of rating profiles varies by jurisdiction, some rate regulators post profiles on their website to allow residents to obtain a sense of the relative premium levels across insurers, while others may only use them as information in the review of rate changes. CARR has modified the profiles to make them more reflective of the typical risks seeking insurance and to allow for the public to more easily find a suitable profile. Because they could easily be priced using individual profiles, CARR removed the two vehicle two driver profiles used in the past.

All the profiles remain at-fault accident and conviction-free resulting in good driver profiles, while acknowledging occurrences of these items would result in increased premiums. The profiles assume the policy is new business. CARR acknowledges some insurers may offer discounts for certain renewing policies, but the profiles are not intended to capture this information. CARR also observed a move towards the higher deductibles, where applicable, and chose to reflect this trend by increasing the deductibles used in the profiles.

CARR is releasing the new profiles with the expectation most jurisdictions will adopt them for use as of **January 1, 2026**. The early release provides time for insurers to review the new profiles and get ready to include them in future rate filings. Some jurisdictions may require all insurers to complete these new profiles by a set date to allow for posting of results for all insurers. Each jurisdiction will announce how it will introduce the new profiles and whether, completion of profiles will be required outside of an application.

Barry J. Cotnam
Chair, Stakeholder Relationship Committee
CARR